

Elective course

COURSE SPECIFICATION SUMMARY

COURSE OVERVIEW

ADPM 649 Effective Communication and Management of Training Program for Primary Health Care Managers

HIGHLIGHTS

This course covers Planning and managing training course, learning theories, instructional system design; model of teaching and training presentation techniques; trainee- trainer interaction; active classroom management, participatory learning process; teaching tools; multimedia; training evaluation; knowledge management in primary health care

MASTER OF PRIMARY HEALTH CARE MANAGEMENT

(INTERNATIONAL PROGRAM)

CREDITS & HOURS:

3 (3-0-6) credits (Lecture – Laboratory – Self-study)

VENUE:

ASEAN Institute for Health Development
Mahidol University, Salaya

LATEST COURSE UPDATED:

1 September 2023



NUMBER OF HOURS PER SEMESTER:

Lecture: 45 hours; Practice: 0 hours;
Self-study: 90 hours

AFTER ENROLLMENT THE STUDENTS WILL BE ABLE TO:

- Increase awareness of your leadership behaviors using a validated instrument for effective communication and management of training program;
- Understand the key behaviors of transformational leaders, and their impact on others;
- Improve the effectiveness of communication as a healthcare leader;
- Learn frameworks and strategies to make better decisions in healthcare organizations;
- Learn and apply approaches to manage conflict;
- Integrate the lessons to effectively engage and lead change with healthcare and non-healthcare stakeholders.

RESOURCES & MATERIALS

- Textbooks: 
- Online Platforms:  Mahidol library data base, Google Classroom, etc.
- Supplementary Materials: Articles, policy documents