**Assoc. Prof. Phudit Tejativaddhana** MD, MPA (1<sup>st</sup> class Hons), DHSM (UNE), Diplomate Thai Board of Family Practice, Diplomate Thai Board of Preventive Medicine (Public Health Track).

**Assoc. Prof. Tejativaddhana** is the Director and an Associate Professor of the ASEAN Institute for Health Development (AIHD), Mahidol University (MU), Thailand, and the Executive Director of the ASEAN University Network for Health Promotion Network (AUN-HPN).

Assoc. Prof. Tejativaddhana, a general practitioner by profession, has been in senior executive roles in Thailand's public and private sectors for many years. He was the founding Director of the Lowernorthern Region Heart Centre at Naresuan University (NU); advisor to the Minister of Public Health in Thailand; member of the Senate Standing Committee on Public Health; member of the Subcommittee on Health Services Reform of the National Reform Council; former Vice President of Navamindradhiraj University, Bangkok; former Director of the College of Health Systems Management, Naresuan University; and former Dean of the Faculty of Public Health, Naresuan University (NU), Phitsanulok, Thailand.

He was commissioned to consider a Public Health Professional Act draft, which was successfully enacted in 2013. He has initiated an award for the best public health practitioners in Thailand with no less than H.M. the late King Bhumibol, conferring the award with the name 'Jayanadnarendhorn' (The name of the Thai prince who founded the Thai Public Health Ministry). Assoc. Prof. Phudit Tejativaddhana is previously known as Prawit Taytiwat. H.M. the late King Bhumipol bestowed him a new family name in 2009, hence the name changed.

He initiated and headed the Master of Public Health program with an emphasis on health services management at NU, a program that was funded by the National Health Security Office, Thailand. In addition to managing the program, he has also taught across the range of course units in that program and other programs in Public Health, both undergraduate and postgraduate levels. In 2016, prior to his move to MU, he was designated to establish and manage the College of Health Systems Management (CHSM) at NU which aimed to create a body of knowledge on health systems management and train managers and researchers in this field to support Thailand and other countries in this sub-region, especially the ASEAN, in achieving the UN's sustainable development goals (SDGs) in 2030. He started the Master of Science and Ph.D. international programs in health systems

management and successfully trained 7 international master's students and 1 Ph.D. international student.

Assoc. Prof. Phudit Tejativaddhana's research and publications interest focus on health reform, health services/systems management, and primary health care. He has supervised more than 20 masters and doctoral students in public health and health management programs at NU and MU to successful completion.

Internationally, Assoc. Prof. Tejativaddhana is a founding member of the South-East Asia Primary Health Care Innovations Network (SEAPIN) under the support of WHO SEARO. He is also the founding member of the Greater Mekong Sub-Region Public Health Academic Network, which included the Deans and the Rector of 14 public health academic institutions in Cambodia, China, Laos, Myanmar, Thailand, and Vietnam.

At MU, Assoc. Prof. Tejativaddhana has been tasked to reform the AIHD to provide added focus on global health, health policy and development, and active ageing. He initiated a collaboration between MU and the International Labour Organization (ILO). He established the special track on social health protection (SHP) for the existing Master of Primary Health Care Management (International Program) and the CONNECT (Regional Technical Facility on SHP) supported by ILO. Aside from being the Director of AIHD, MU, he is also designated as the Executive Director of the ASEAN University Network for Health Promotion Network (AUN-HPN) since 2021. In AUN-HPN, his role is to serve and facilitate its members to play an active role in promoting health for university staff and students and be a change agent in improving health promotions for better health for all.